

Industry Stats

Victoria's creative industries contributed **\$31.6 billion** to the economy in 2019–20, up \$5.7 billion in four years, with **292,000 Victorians** employed in the sector.

Gaming, Virtual Reality, Augmented Reality, and 3D modeling are growing rapidly. Recent data from **Creative Victoria** projects that the global Visual Effects market will reach **\$20 billion** by next year, with Netflix allocating 11% of its content budget to **animation!**



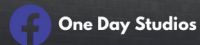
Department
of Education

REGIONAL
ARTS
VICTORIA

For more information on
participating, contact
South West LLEN
reception@swllen.org.au



77 Flaxman Street, Warrnambool



One Day Studios



@onedaystudios1



youtube.com/@onedaystudios1

MEDIA MAVERICKS

Mentoring next-gen digital creators.



Who Are We?

One Day Studios in Warrnambool provides employment pathways and education for **young digital creatives** aged 15 to 25, with mentorship from industry professionals. Our pilot project, **Mabel & Switch**, offers hands-on learning for students entering the creative industries.



What is Mabel & Switch?

Mabel & Switch is a tv pilot produced by One Day Studios. Episode 1 was filmed in 2022, and all the **production elements** like costume, props, set, sound, and music, are contributed to or made entirely by our workplace learning and work experience students. **Media Mavericks** is a project dedicated to making more Mabel & Switch with our students. You can watch the first episode on **YouTube** right now!

What will I do at One Day Studios?

Tasks may include:

- Coding
- 3D **scanning** and modelling
- Animating/Storyboarding
- **Costume design** and creation
- Making props and sets
- **Building electronics** and coding robotics
- Editing
- Composing **digital music**
- And much, much more!

There's so much that goes into making **Mabel & Switch** - students are able to choose which area they'd like to be educated in.

Year 10 Work Experience (WE)

A week of work experience from 9am to 3pm, where they'll independently work on tasks for **Mabel & Switch** with guidance from mentors and assistance provided where needed.



VCE/VM

Structured workplace learning (**SWL**) for 1 day per week for a term, from 9am to 3:30pm. Students will independently work on tasks related to their **Vocational Major** (art, music, film, design, etc) for **Mabel & Switch**, with assistance provided as needed.

Please note, there might be two workplace learning students on the same day, so effective communication and the ability to get along with new people are essential. We encourage minimal phone use during working hours as well.



Case Study: Olive Adams

In 2020, Olive joined **One Day Studios**, where she led her class in creating our first comic book, "**Pri and the Spectacular Shrinky Day**".

By 2022, Olive shifted from an unsatisfying after-school job at Kmart to working on **illustrating, writing, animating, and presenting video content** at One Day Studios. Her confidence and contributions have made her a valued team member, leading her to **teach** and develop her **own classes**.

Recently, Olive was connected with **mentors** from the film industry who are guiding her toward her **dream job** as a storyboard artist. In 2024, Olive is studying a Bachelor of Fine Arts program at RMIT University.

