



CREATING A CULTURE OF DIGITAL INNOVATION



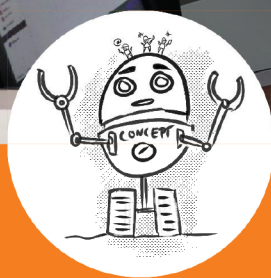
One Day Studios provides a meeting place for young creatives to access the technology, skills, networks and mentorship that they need for a career in the creative industries.

Our Purpose

One Day Studios is a not for profit centre for learning and working with innovative technologies to complement and enhance STEAM curriculum.

We engage students by harnessing their innate creativity, and we use this to develop their skills in digital tools.

One Day Studios undertakes commercial projects in film, animation, gaming, publishing and augmented reality to provide hands-on industry experience. This fosters real world jobs pathways for students in our region.



The Problem

Our region performs significantly below metropolitan centres in the Digital Inclusion Index*. Our youth are falling behind in digital literacy and technology-based STEAM skills.

This deficit leads to disadvantage for our young people in the STEAM skills that are vital for modern careers. Our community looks further afield for services such as film, virtual reality and augmented reality, which could be provided here. Creative initiatives like festivals, venues and events diminish, leading to fewer commercial opportunities.



Our focus is to build capacity within modern technologies, such as 3D scanning, modelling and printing, Augmented Reality, Virtual Reality, coding and film.

We include hands-on skills, such as electronics, costuming, toy-making, modeling and prop building to balance screen time with real world applications.

Disengaged Students

Our students aren't able to access the tools and knowledge for their future careers through traditional schooling. They are at a greater risk of disengaging, and feel that they have no career pathway. We understand the immense value these students have, and we aim to catch them before they fall through the gaps in the system.

Approximately half of our students are regarded to have some sort of disability, but at One Day, they're super powered!



DEC 2019

The One Day team is awarded \$74k from the Regional Co working Spaces and Creative Places program.

FEB

One Day sets up 16 cutting edge computers, industry ready for digital illustration, animation, 3d modeling and game design. Schools, community groups and thousands of visitations come all over Regional Victoria use the new studio.

Classroom digital illustration classes commenced for ages 10 to 17



JUNE

One Day Studios supports the wildly successful Wylah Kickstarter campaign.



OCT

Non-essential services resume, in-person classes can take place again.

JAN 2021

One Day ran a hugely successful summer virtual reality program, allowing many visitors to experience VR for the first time.



Innovation to the rescue!

One Day Studios opened two weeks before a global pandemic. Through creative thinking and innovation, the studios continued to provide illustration, animation, cutting edge technology experiences and learning to students in the South West.



JAN 2020

One Day sets up in the Fletcher Jones building, inviting other creatives to create an innovative digital ecosystem.

MAR

Non-essential services are shut down & classes move online.



SEPT

One Day partners with SARU to create informative animations based on real life members of SARU for their online safety programs.



DEC

Warrnambool East Primary begin an 8 week program of digital animation and introductory robotics

FEB

Regular after-school digital illustration courses resume for the year.





We love community collaboration!
By getting involved in arts programs,
people rebuild their social connections
and extend new support networks in
their communities.

Collaborating and creating with like-
minded people helps in alleviating
loneliness and isolation. It also leads to
much stronger outcomes than we can
achieve on our own!



**One Day Studios is a welcoming space.
We value difference and diversity.**



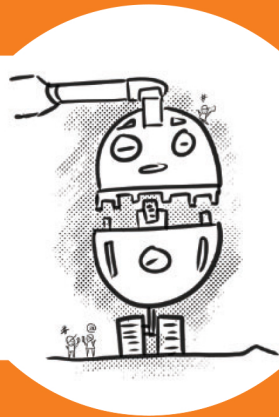
Creative Industries Nationally

The Creative Industries may be a lot more important than you think! One Day Studios recognises this as an opportunity to build local careers.

The 2019 Australian Bureau of Statistics data shows that **almost every Australian** engages in some way with art and culture, with 82.4% regularly attending cultural events and venues. This demand is a significant economic driver in Australia, with households spending **more than \$25 billion each year** on cultural goods and services, while **600,000** people work in Australia's creative and cultural economy.

In 2018 25.7 million Arts trips were taken in Australia, growing year on year. 43% of regional tourists visit Cultural & Creative places, while 13% visit sporting events. Arts travellers are also high value - \$1000 per overnight stay compared to \$600 on average.

Source: Connecting Australians: results of the National Arts Participation Survey, Australia Council for the Arts, 2017.



74%

of Australians agree the arts make for a richer and more meaningful life.

8.1%

of Australians work in the creative industries - more than agriculture and mining combined.

98%

of Australians attend a creative media event or performance annually.

\$111 Billion

the contribution that the creative industries make to the national economy.



One Day Studios student Hugh Adams with Miss Universe Australia Olivia Rogers, receiving a prize at the Bethany Superhero Awards 2021. He nominated One Day teacher Gareth in the "Teachers, coaches & community" category and won first place.

One Day Testimonials

"My daughter loves drawing comics and anime, but I found it difficult to know where to go to help her build her skills. I didn't know how she should go about pursuing her career. One Day not only provided classes with like-minded peers, but also introduced her to industry contacts. My daughter is now on her way to being published!"

- Jacqui, Parent

"Warrnambool East Primary School have made use of One Day Studios to enhance our curriculum. The programs offered, and resources and staffing provided, allow us to provide students with engaging and challenging experiences. One Day Studio's belief in developing a sense of curiosity and wonder in students, mirrors that of our school, and our students certainly benefit from this great organisation on our doorstep."

- Warrnambool East Primary School

By 2025, we aim to build a thriving centre for creative technologies, innovation and collaboration. One Day Studios will be at the heart of a network of Schools, businesses, not for profits and Government organisations that work together to provide greater opportunities for our youth and our local industries.

One Day co-founder Richard Pritchard exemplifies the potential for digital creatives to live regionally yet work on major global productions. Richard has worked on projects with Baz Luhrmann, Ridley Scott and George Miller on films such as *The Great Gatsby* and *Mad Max: Fury Road*. His work on *Prometheus* and *Pacific Rim : Uprising* was done remotely, demonstrating that working in blockbuster film-making can be accomplished from regional Australia. One Day Studios makes this career pathway a reality for the youth of our region.

We believe that the renowned liveability of Warrnambool* will attract many more like Richard, and it will grow to become a centre for digital media and technology innovation. Already other businesses are joining us at the incredible FJs Factory in order to foster growth within the industry. Many more businesses, organisations and Schools are partnering with us to achieve these goals.

Imagine what we can achieve together!

Source: *"Victorian town named Australia's most liveable region", 3AW, 23/09/2019

Who We Are:

Gareth Colliton

Producer
30 Years of creating artistic
havoc in the community

Greta Punch

Marketing & Communications
Responsible for all the serious
stuff

Stacey Chilcott

Videography Teacher
Now available to stream in 4K

David McIntyre

Chief Technical Officer
Proud tech nerd who still hasn't
given up on being an astronaut

Andy Woithe

Animation Director
Keeping things moving, literally

Felix Gillespie

Workplace Learning Student
Chief Costumier

Richard Pritchard

Creative Director
20 Years of making robots &
other 3D Digital awesomeness

Molly Melican

Creative Arts Teacher
Turning kids into weird and
wonderful humans

Bailey Warrick

Workplace Learning Student
Robotics Engineer

Alex Francis

Production Assistant
"The Spielberg of Warrnambool"

Heather Smillie

Videography Teacher
Educating young minds at
24 frames per second

Mabel Elbers

One Day Video Host
T1K-T4K's best friend and space
explorer



Get Involved!

Subscribe to our newsletter, become a member,
share our story or join our classes. *It all helps!*

As a not for profit, we are also grateful for further support.

Please get in touch with us at
admin@onedaystudios.org.au
if you'd like to learn about ways you can help.

www.onedaystudios.org.au

